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Subject: ONC 2012 Annual Meeting Video Challenge

Date: Wed, Nov 28, 2012 5:19 pm



Practice Management Alerts



Welcome to the Practice Management Alerts from the AMA

ONC 2012 Annual Meeting Video Challenge

The Office of the National Coordinator (ONC) for Health Information Technology is seeking your story about health information technology (health IT) adoption.

What are some of the amazing things you're doing to employ health IT to help your patients' quality of life? What are some of the pitfalls you've avoided? What works and what doesn't?

The four categories ONC would like you to discuss in a short, 1 – 2 minute video are:

1. Adoption of Meaningful Use
2. Using Meaningful use to improve quality and efficiency
3. How health IT engaged patients
4. How you, as a provider, have made privacy & security a priority

You can use your smart phone and the videos need be no more than 2 minutes. Use this link to upload your video to ONC:

<https://healthit.sharefile.com/r/rfa279454e34415aa>.

The deadline is December 11 at 3:00 pm EST. Winners in each category will be announced and recognized at The ONC Annual Meeting December 12, 2012.

Email onc.request@hhs.gov with any questions or visit www.healthit.gov to learn more.

Was this alert helpful? Forward it to a friend, and [invite them to sign up](#) for the AMA Practice Management Alerts to receive future alerts like this one.

Be an AMA member in 2012. Membership enables the AMA to represent physicians' interests in both the public and private sector. AMA members get expert support and access to empowering practice management tools. Physicians can visit ama-assn.org/go/membership or call (800) 262-3211 to activate their 2012 membership today. Please be sure to encourage physicians you work with to do the same. There is strength in numbers.